THE BARRETT MODEL

CONTRIBUTION	7	Living Purpose Being of Service, Future Generations Vision, Social Responsibility, Long-term Perspective
COLLABORATION	6	Cultivating Communities Community Involvement, Partnership Mentoring/Coaching, Employee Fulfillment
ALIGNMENT	5	Authentic Expression Openness, Creativity, Integrity, Passion, Trust, Honesty, Transparency
EVOLUTION	4	Courageously Evolving Innovation, Transformation, Agility, Accountability, Empowerment
PERFORMANCE	3	Achieving Excellence Quality, Results Orientation, Competence, Self-Esteem, Productivity, Efficiency
RELATIONSHIPS	2	Building Relationships Customer Satisfaction, Connection, Respect, Listening, Open Communication
VIABILITY	© Barrett Values Centre	Ensuring Stability Financial Stability, Profit, Safety, Health

LEVEL 1 - VIABILITY represents the need for stability; be it financial, ensuring a sense of security, or the relevance of health and safety.

LEVEL 2 - RELATIONSHIPS reflects the attention to and the importance of interpersonal relationships.

LEVEL 3 - PERFORMANCE is about the accomplishment of objectives; leading to confidence, a sense of pride and self-worth.

LEVEL 4 - EVOLUTION reveals a willingness to adapt and be open to new perspectives.

LEVEL 5 - ALIGNMENT is the embodiment of living and demonstrating one's true and genuine nature.

LEVEL 6 - COLLABORATION represents higher-order partnerships where alliances are formed, and people are positively impacted.

LEVEL 7 - CONTRIBUTION is the fulfillment of purpose in service of the greater good.

